

THE SOCIETY FOR DEFENSE AND STRATEGIC STUDIES
FULCRUM GLOBAL
AMU/APUS
www.fulcrumglobal.us



MEMBERSHIP NEWSLETTER

Issue #10
July 3, 2023

1.) Letter from the President

Dear SDSS Membership,

Summer is kicking in full gear, however, we remain active and focused on promoting the goals and objectives of SDSS despite all the nice weather. Our leadership team has been working to make the next Professional Development Program, also known as PDP 2.0 another big success and an opportunity to iron out some of the bugs we noticed after we had time for reflection. This year, we're changing the webinar series and mentorship program to more properly fit the schedules and needs of the participants while taking a more in-house approach by gaining more collaboration with AMU/APUS faculty from the intelligence and national security departments within the School of Global Security and Global Studies.

This year's PDP will also be tied to the OSINT-SITREP initiative where participants will not only be practicing the craft and skills that are brought up in the PDP webinars but also simulated desktop exercises/scenarios are expected to be part of the experience too!

We look forward working with AMU faculty as we make this summer Professional Development Program led by our Professional Development Officer, Nabil Rahman, a great success for SDSS and a rewarding experience for participants. Below, please look for more information about the PDP Program, links, application, and due dates. Also, in the near future we will be sending both an e-mail and social media reminder to apply for the Professional Development Program and to also answer a questionnaire we'd like participants to answer (in terms of specific topics/learning material you might want covered in the webinar series), etc.

- 1.) Professional Development Program (PDP) Page on our Fulcrum Global website:**
<https://fulcrumglobal.us/professional-development-program/>
- 2.) Application for Applying to Professional Development Program on the website:**
<https://fulcrumglobal.us/sdss-professional-development-program-application-2023/>
 - a. Application Due Date:** July 16, 2023 (Sunday)

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3.) Upcoming PDP Questionnaire that will be sent out in another email and on our social media accounts with link. However, feel free to respond to it now if you like!

- a. *“Dear members of SDSS Last year we ran a successful Professional Development Program. This year we hope to provide you a program that is further improved to cater to things that you think we should cover in our program that may be of interest or essential to working in national security.”*

- b. **Possible Categories we may be looking to explore:**
 - i. *Threat assessment*
 - ii. *Social media*
 - iii. *Applications of different intelligence*
 - iv. *Writing and briefings*
 - v. *Security or operational security*
 - vi. *Customer analysis relationship*
 - vii. *Differentiating between domestic and foreign threats*
 - viii. *Red teaming*
 - ix. *Threat assessment analysis*
 - x. *Threat Hunting*
 - xi. *Dark Web searching?*
 - xii. *If there are any categories or topics, you think we should consider please email us at: apus.sdss@gmail.com*

2023 June Commencement, New Alumni, and Awards

Also, commencement took place last month in mid-June and we want to congratulate all the fellow SDSS members that conferred their degrees and graduated! Since SDSS is a student, alumni, and faculty-based membership organization, feel free to continue your involvement, receive updates, and participate in projects, discussions, and events of your choosing.

Also, June commencement was a time where campus leaders and organizations were acknowledged for the good work they are doing. SDSS is pleased to be associated with two awards this year, which is a first-time experience in its history as a campus organization. Three cheers go out to our Professional Development Officer (PDO), Nabil Rahman, who got recognized for the good work he does for SDSS and with two other campus organizations as well. If you are ever in touch with Nabil, please congratulate him for the terrific and outstanding role he has played for SDSS and the overall AMU/APUS campus organization community too. Congratulations Nabil!!

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In addition, SDSS was nominated and considered for organization/chapter of the year by AMU/APUS. SDSS was in contention with the Alumni Advisory Council and R.E.A.D. However, the Alumni Advisory Council won this award and we sincerely send our congratulations and best wishes to them on a job well done!

Latest Fulcrum Global Podcast Episode

Fulcrum Global Podcast Episode 7 - Artificial Intelligence: The Good, The Bad, and The Ugly

- On this latest episode of the Fulcrum Global Podcast, Carl "C.J." Unis returns with his colleague, Michael Maestas, to discuss artificial intelligence in the national security, defense, and private sectors. We also talk about the pros, the cons, and what's not being discussed. So, what are both the benefits and the dark side of A.I.? Let's find out now on Fulcrum Global!
- **Host:** Sam Kessler
- **Guest:** Carl "C.J." Unis
- **Guest:** Michael Maestas
- **Published:** July 3, 2023
- **Recorded:** June 29, 2023
- **YouTube Link:** <https://www.youtube.com/watch?v=hHHDtBoiLJI>
- **Page Link on Fulcrum Global website:** <https://fulcrumglobal.us/fulcrum-global-podcast-episode-7-artificial-intelligence-the-good-the-bad-and-the-ugly/>

Still Plenty of Opportunities to Get Involved with SDSS

With all that said, there remains several (non-leadership) opportunities for SDSS members to get involved as well as make good use of the different types of resources and programs that can be utilized for their own growth and professional development. In addition, there are always opportunities to tie projects one is interested in implementing while utilizing the SDSS platform too. Project proposals are welcome.

Feel free to contact me or any one of the members of the SDSS leadership team and Advisory Board as well. There are many ways to get involved whether one is in leadership or not.

President's Conclusion

In conclusion, if there are any questions or ideas on how to get involved, improve SDSS, or developing potential projects catered to your interests, please feel free to reach out. I wish everyone well in their studies and professional work. I look forward to seeing people and

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answering questions at our next membership meeting that will be scheduled in subsequent weeks.

With that said, I hope everyone has a Happy, fun, and safe 4th of July holiday this week!

Sincerely,

Sam Kessler
SDSS President / Chief Editor, Fulcrum Global

2.) Other Important Items

- **Next Chapter Membership Meeting**
 - Will be scheduled in subsequent weeks
 - Notification will follow up once a date is set.

 - **Want to contribute to Fulcrum Global?**
 - Write for Us: <https://fulcrumglobal.us/write-for-us/>

 - **Fulcrum Global Resource Library**
 - <https://fulcrumglobal.us/resource-library/>
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SDSS Leadership Team

Sam Kessler – President / Fulcrum Global Chief and Managing Editor

Brian Moody – Vice President

Alyssa LeVasseur – Treasurer and Organizational Standards Officer

Toni Scott – Technology and Digital Network Officer

Dustin Oaks – Social Media Officer

Nabil Rahman – Professional Development Officer

Dan Opstal – Advisor (Faculty)

Ron Brooks – Advisor (Membership)